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APPLICATION NO.	F	ILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/044,440		01/11/2002	Kevin W. Haulk	10110.00	8408	
26884	7590	11/17/2004		EXAM	EXAMINER	
PAUL W. N	MARTIN	I	DU, THUAN N			
LAW DEPA 1700 S. PAT		,		ART UNIT	PAPER NUMBER	
DAYTON,			2116			

DATE MAILED: 11/17/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

			·/1				
		Application No.	Applicant(s)				
	Office Action Commence	10/044,440	HAULK ET AL.				
	Office Action Summary	Examiner	Art Unit				
		Thuan N. Du	2116				
Period fo	The MAILING DATE of this communication app or Reply	pears on the cover sheet with the c	orrespondence address				
THE - Exte after - If the - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. Insions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. In period for reply specified above is less than thirty (30) days, a reply of period for reply is specified above, the maximum statutory period we are to reply within the set or extended period for reply will, by statute, reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be tim within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133)				
Status							
1)⊠	Responsive to communication(s) filed on 11 Ja	nuary 2002.					
	This action is FINAL . 2b)⊠ This action is non-final.						
3)	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
•	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Disposit	ion of Claims						
5)⊠ 6)□ 7)□	Claim(s) 1-19 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw Claim(s) 1-19 is/are allowed. Claim(s) is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/or	vn from consideration.					
Applicati	ion Papers						
10)	The specification is objected to by the Examiner The drawing(s) filed on is/are: a) access Applicant may not request that any objection to the Replacement drawing sheet(s) including the correction The oath or declaration is objected to by the Example 1.	epted or b) objected to by the Edrawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).				
Priority ι	under 35 U.S.C. § 119						
12) [a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau See the attached detailed Office action for a list of	s have been received. s have been received in Application ity documents have been received (PCT Rule 17.2(a)).	on No d in this National Stage				
	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948)	4) Interview Summary Paper No(s)/Mail Da					
3) 🔲 Inforr	nation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) r No(s)/Mail Date		te atent Application (PTO-152)				

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DETAILED ACTION

1. Claims 1-19 are presented for examination.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over applicant's admission of prior art [AAPA] and Sugahara et al. [Sugahara].
- 4. Regarding claims 1 and 6-8, Sugahara teaches a method of reducing power consumption by an electronic device (computing device) comprising the steps of:

determining a time period when the electronic device is not used [col. 4, lines 55-58; col. 6, lines 20-23; col. 8, lines 15-18];

transmitting at least one message to the electronic device instructing the device to enter a reduced power consumption mode by turning off at least a portion of the receiver during the time period [col. 4, lines 36-39, 45-48, 55-58; col. 8, lines 52-58];

turning off at least a portion of the receiver by the electronic device at the beginning of the time period to enter the reduced power consumption mode [col. 5, lines 60-63; col. 9, lines 41-45].

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turning on the electronic device at the end of the time period to resume normal operation [col. 8, lines 15-16].

Sugahara does not explicitly teach that the electronic device is an electronic shelf label (ESL). However, one of ordinary skill in the art would have recognized that the ESL is an electronic device. Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention to utilize the teachings of Sugahara to remotely and centrally managing and controlling the ESLs power consumption, so that the ESLs can be utilized efficiently from the point of the power consumption [col. 2, lines 22-27].

- 5. Regarding claims 2-4, Sugahara teaches the start and end time and a duration for the reduced power consumption mode [col. 8, lines 15-18].
- 6. Regarding claim 5, Sugahara teaches the system including a plurality of electronic devices [col. 4, lines 24-26, 36-39].
- 7. Regarding claim 9, it would have been obvious to one of ordinary skill in the art to recognize that the electronic device ceases to monitor for received messages during an off state.
- 8. Regarding claim 10, it would have been obvious to one of ordinary skill in the art to recognize that the electronic device can be wakening up by depressing a button.
- 9. Regarding claims 11-19, Sugahara teaches the claimed method steps. Therefore, Sugahara teaches the apparatus to implement the claimed method steps.

Conclusion

10. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thuan N. Du whose telephone number is (571) 272-3673. The

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examiner can normally be reached on Monday and Wednesday-Friday: 10:00 AM - 8:30 PM,

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EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Lynne H. Browne can be reached on (571) 272-3670.

Central TC telephone number is (571) 272-2100.

The fax number for the organization is (703) 872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private

PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll free).

Thuan N. Du

November 11, 2004